



MTouch
PROFESSIONAL SERVICES
ENTERPRISE OPTIMISATION • TAX ADVISERS • CONSULTANTS

MTouch Professional Services

CORPORATE BROCHURE

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Introduction & Vision

Welcome Message

Shaping Business Futures with Purpose and Precision.

In Nigeria's dynamic economy, Africa's largest with over 200 million people, success requires more than just good intentions. It demands deep market knowledge, cultural intelligence, and strategic foresight that only comes from truly understanding the Nigerian business environment.

At MTouch Professional Services, we don't just provide advisory services. We become your trusted partner in navigating Nigeria's complex business landscape while building sustainable, profitable operations that contribute to national development.

Our Vision & Values



Vision

To be Nigeria's most trusted advisory partner, driving economic transformation through excellence, integrity, and cultural intelligence.



Values

- | **Integrity:** Strong ethical standards in all our engagements
- | **Excellence:** Delivering world-class solutions adapted to local realities
- | **Cultural Intelligence:** Respecting Nigeria's diversity while driving progress
- | **Partnership:** Building long-term relationships, not transactional services
- | **Innovation:** Pioneering solutions for Nigeria's unique challenges
- | **Impact:** Creating measurable value for clients and society

Who We Are & What We Stand For

About MTouch Professional Services

Beyond Consulting: Your Edge in Emerging Economies

MTouch Professional Services is Nigeria's premier advisory firm, combining international best practices with deep local expertise.

Founded on the principle that sustainable business success in Nigeria requires cultural intelligence, regulatory mastery, and strategic foresight, we have become the trusted advisor to leading Nigerian companies, multinational corporations, and government agencies.

The MTouch Advantage

Strategic Foresight + Local Intelligence = Sustainable Success

We don't just solve today's problems, we anticipate tomorrow's opportunities. Our unique combination of strategic foresight capabilities and deep Nigerian market intelligence positions your organisation for long-term success in Africa's most dynamic economy.

Our Promise to You

- | **Risk Mitigation:** Navigate Nigeria's complex regulatory and business environment with confidence
- | **Growth Acceleration:** Identify and capitalise on opportunities others miss
- | **Cultural Alignment:** Build authentic relationships with all stakeholders
- | **Sustainable Results:** Create value that endures beyond project completion
- | **National Impact:** Contribute to Nigeria's economic development while achieving your business objectives



Why Nigerian Enterprises Struggle, and How We Help Them Thrive

Understanding Nigeria's Business Complexity

The Challenges You Face Are Real. So Are Our Solutions

Nigeria's business environment presents unique challenges that require specialised expertise:

Economic Volatility

- Currency fluctuations and foreign exchange challenges
- Inflation pressures and monetary policy changes
- Infrastructure limitations affecting operations

Regulatory Complexity

- Multi-tiered regulatory environment (federal, state, local)
- Evolving compliance requirements across sectors
- Complex tax structure and multiple taxation issues

Cultural Dynamics

- 250+ ethnic groups with diverse business practices
- Religious considerations in business decisions
- Traditional authority structures and community relations

Operational Challenges

- Supply chain disruptions and logistics issues
- Energy costs and power supply challenges
- Talent retention and skills development needs

Why Generic Solutions Don't Work

Nigeria Requires Nigeria-Specific Solutions

International best practices must be adapted to local realities. Cookie-cutter solutions fail because they don't account for:

- | **Cultural Nuances:** What works in Lagos may not work in Kano
- | **Regulatory Variations:** State-specific requirements and enforcement patterns
- | **Stakeholder Complexity:** Multiple layers of approval and relationship management
- | **Market Dynamics:** Informal networks and relationship-driven commerce
- | **Resource Constraints:** Infrastructure limitations and operational challenges

This Is Where MTouch Excels

We've spent years understanding these complexities, building relationships, and developing solutions that work in Nigeria's real business environment—not just in theory.

Our Service Portfolio – Financial Advisory, Assurance & Taxation Services

PILLAR 1: Strategic Leadership & Foresight

Positioning Your Organisation for Nigeria's Future

What We Do

- Strategic foresight and scenario planning for Nigeria's evolving economy.
- Business strategy development adapted to local market realities.
- Enterprise optimisation considering Nigeria's unique challenges.
- Comprehensive feasibility studies for market entry and expansion.

How We Do It

- Economic scenario planning for naira volatility and policy changes.
- Regulatory anticipation across federal and state levels.
- Market trend analysis in Nigeria's emerging sectors.
- Political risk assessment and mitigation strategies.
- Digital transformation roadmaps for Nigerian infrastructure.

Your Benefits

- Stay ahead of regulatory changes and market shifts.
- Make informed investment decisions with local intelligence.
- Optimise operations for Nigeria's business environment.
- Build sustainable competitive advantages.

PILLAR 2: Risk Management & Compliance

Protecting Your Business in Nigeria's Complex Environment

What We Do

- Comprehensive financial due diligence.
- Regulatory compliance across all Nigerian jurisdictions.
- Legal risk assessment and mitigation.
- Fraud prevention and investigation services.

How We Do It

- CBN, SEC, FIRS, and state-specific compliance.
- Multi-currency risk assessment and management.
- Anti-corruption and financial crime prevention.
- Cybersecurity and digital fraud protection.

Your Benefits

- Minimise regulatory penalties and business disruptions.
- Protect assets and reputation.
- Build trust with stakeholders and regulators.
- Ensure sustainable operations.

Our Service Portfolio – Financial Advisory, Assurance & Taxation Services

PILLAR 3: Corporate Governance & Intelligence

Building Trust and Transparency

What We Do

- Corporate governance framework design.
- Board effectiveness and director development.
- Corporate intelligence and background verification.
- Whistleblowing systems and ethics programs.

How We Do It

- CAMA and SEC compliance.
- Cultural sensitivity in governance structures.
- Comprehensive stakeholder engagement.
- Traditional and modern governance integration.

Your Benefits

- Enhanced stakeholder confidence.
- Improved decision-making processes.
- Better risk oversight and control.
- Stronger reputation and market position.

PILLAR 4: Financial Advisory, Reporting & Transformation

Optimising Financial Performance

What We Do

- Transaction advisory and business valuation
- Financial reporting and performance optimisation
- Treasury management and risk control
- Digital transformation and business assurance

How We Do It

- Nigeria-specific valuation and currency management
- Investor relations and financial analytics
- Technology-driven financial management systems
- Risk assurance and treasury optimisation

Your Benefits

- Improved financial performance and resilience
- Enhanced transparency and investor confidence
- Optimised liquidity and capital access
- Stronger operations and competitive position

Integrated Financial Management Solutions

Our integrated financial management services connect reporting, planning, treasury, assurance, and risk into one performance ecosystem.

From statutory compliance to strategic forecasting and liquidity optimization, we help clients maintain control, transparency, and foresight in a volatile economic environment.

Our Service Portfolio – Financial Advisory, Assurance & Taxation Services

PILLAR 5: Communications & Reputation Management

Building and Protecting Your Brand

What We Do

Strategic communications across Nigeria's diverse markets.
Corporate reputation management and monitoring.
Crisis communication and response.
Stakeholder engagement and relationship building.

How We Do It

Multi-cultural messaging and communication.
Traditional and digital media integration.
Community and government relations.
Religious and cultural sensitivity.

Your Benefits

Stronger brand recognition and trust.
Better stakeholder relationships.
Effective crisis management.
Enhanced market positioning.

Specialised Advisory Services

Public Sector Advisory

Government policy development support.
PPP structuring and implementation.
Institutional capacity building.
Digital government solutions.

Legal & Corporate Advisory

CAMA compliance and corporate law.
Contract negotiation and dispute resolution.
Intellectual property protection.
Cross-border legal services.

Taxation & Advisory Services

Tax Compliance and Regulatory Filings (Federal & State)
Tax Reporting and Audit Support
Tax Strategy and Structuring for Local and International Clients
Transfer Pricing and Cross-Border Tax Advisory
Tax Risk Assessment and Dispute Resolution

Training & Capacity Building

Leadership development programs.
Corporate governance training.
Professional certification support.
Digital skills development.

From Public Sector to Private Enterprise

Industry Expertise

Sector-Specific Knowledge

Financial Services & Banking

- Digital transformation and fintech innovation
- CBN compliance and regulatory navigation
- Risk management and anti-fraud systems
- Islamic finance and microfinance development

Oil & Gas

- Local content compliance and optimisation
- Joint venture structuring and management
- Community relations and CSR programs
- Energy transition and diversification

Manufacturing & Industrial

- Import substitution and local sourcing
- Supply chain optimisation
- Export development and market access
- Technology transfer and skills development

Technology & Telecommunications

- Digital transformation strategies
- Data protection and cybersecurity
- Regulatory compliance (NCC)
- Innovation and startup ecosystem development

Public Sector

- Public financial management
- Infrastructure development and PPPs
- Digital government services
- Anti-corruption and transparency programs

Agriculture & Agribusiness

- Value chain development and optimisation
- Agricultural financing and risk management
- Export certification and market access
- Rural development and farmer support

Seamless Engagement. Strategic Delivery.

How We Work With You

Your Success is our Obsession

Our Engagement Philosophy We don't just provide services, we build partnerships. Our approach is designed to ensure your success while building long-term relationships that create mutual value.

Partnership Principles

Deep Understanding

- Comprehensive assessment of your business, challenges, and objectives
- Cultural and market context analysis
- Stakeholder mapping and relationship assessment
- Risk and opportunity identification

Collaborative Planning

- Joint strategy development with your team
- Clear milestone and success metrics definition
- Resource allocation and timeline planning
- Contingency planning and risk mitigation

Hands-on Implementation

- Dedicated project teams with senior leadership involvement
- Regular progress monitoring and reporting
- Adaptive approach based on changing circumstances
- Continuous stakeholder engagement

Knowledge Transfer

- Skills development and capacity building
- Best practice documentation and sharing
- Ongoing support and advisory services
- Long-term relationship maintenance

Our Team

Our multidisciplinary team combines deep industry insight with specialised subject matter expertise to deliver impactful, results-driven solutions.



Gbenga Falana
PhD, FCA, FCTI,
ITIL, CFM

Managing Partner



Olu Alabi, PhD,
FCA, FCCA

Lead Partner –
Chief Responsibility
Officer



Dr. Samuel
Aikhuomogbe

Partner – Strategic
Foresight Advisor



Rachel Adegbe
– MSc, MCIPM

Director – People
Management and
Advisory



Dr. Victor
Ohuruogu

Partner – Data
Innovation Strategy



Nkemdirim
Ogbuaku – MBA,
HCIB, arpa

Director –
Corporate Strategy

Ready to Partner With Us?

Take The Next Step Toward Success

Why Wait? Your Success Starts Today

In Nigeria's fast-moving business environment, timing is everything. The longer you wait to address challenges or capitalise on opportunities, the more difficult and expensive solutions become.

Start Your Journey Today

1. Initial Consultation (Free)

- 2-hour strategic discussion with our senior partners
- Preliminary assessment of your situation
- Identification of key opportunities and challenges
- Customised solution overview

2. Detailed Proposal (Within 72 Hours)

- Comprehensive situation analysis
- Recommended approach and methodology
- Timeline and resource requirements
- Investment and expected returns

3. Partnership Agreement (Within 1 Week)

- Formal engagement documentation
- Project kick-off and team introduction
- Detailed work plan and milestones
- Success metrics and reporting framework



Excellence • Integrity • Cultural Intelligence • Partnership • Innovation • Impact

Contact Information

Get in Touch Today

Schedule Your Free Consultation Visit our website or call our main office to schedule your complimentary 1-hour strategic consultation with our senior partners.

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